



For Immediate Release:
Natalie Markoff/Lauren Hurst/Paige Wettlaufer
The Markoff Group
130 West 25th Street, Suite 502
New York, NY 10001
646-688-5254
natalie@themarkoffgroup.com
lauren@themarkoffgroup.com
paige@themarkoffgroup.com

tbSP on the Highline!

tbSP's scrumptious sandwiches, nourishing salads and chunky, chocolaty, gooey sweets are now on the go! **tbSP** announces the launch of its very first rickshaw lunch cart, bringing you a delicious all-natural and locally sourced alternative to the lunch-day grind!

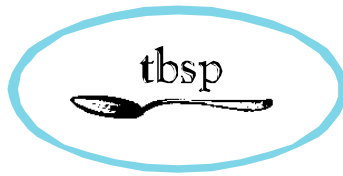
Beginning October 14th, **tbSP's** baby-blue rickshaw will also be peddling classic, farm-fresh lunch & afternoon treats on the **Highline!** Indulge in **tbSP's** old-school fare while enjoying downtown's newest park!

Why have another plain-Jane sandwich when you can savor **tbSP's** farm-to-chef menu for lunch? **tbSP's** rickshaw stocks a full selection of classic sandwiches, like our grilled steak sandwich with caramelized onions and blue cheese dressing on Balthazar's whole grain baguette with mixed greens, as well as a rotating daily menu of fresh, seasonal salads and savory sides, ranging from a panzanella salad of heirloom tomatoes, basil leaves, sliced red onion, green olives & fresh mozzarella to fire roasted brussels sprouts with parsley & Maldon salt. Satisfy your sweet tooth with homemade cookies, brownies and blondies, or just maybe the special bakery item of the day will be the strawberry rhubarb shortcake! As always, **tbSP** offers Stumptown Roasters coffees in addition to freshly brewed iced tea and homemade lemonade.

tbSP's cart, chock-full of sustainable, seasonal fare, will be hitting the **Highline** weekdays between 12:00pm and 5:30pm from **October 14th to November 13th**!

tbSP continues to bring creativity and integrity to the table... and now to the city sidewalks. Keep up with **tbSP's** mobile location by following us on twitter @spoonfednyc or spoonnyc.com. Write in to tell us what corner you'd like to see us on!

We exclusively use Stumptown Direct Trade Coffee
All meat and eggs are locally sourced and organic
Breads from Balthazar Bakery



Rickshaw Daily Menu

Sandwiches

Italian Sandwich \$9

Salami, mozzarella, roasted artichoke spread & arugula on herbed focaccia

Grilled Steak Sandwich \$9

Caramelized onions & blue cheese dressing with mixed greens on rosemary roll

Grilled Chicken Sandwich \$9

Pecorino, mixed greens & chipotle aioli on ciabatta hero

Roasted Portobello Sandwich \$8

Pecorino, arugula & balsamic dressing on rosemary roll

Sharp Cheddar Sandwich \$8

Tomato & watercress on multigrain

Daily Farm Fresh Side Salads \$6

House-made Sweet Treats

Spoon's Famous Banana Bread \$2.5

Brownies \$2

Blondies \$2

Cookies \$1

Drinks

Smart Water \$2

Arnold Palmer \$3

Stumptown Coffee \$3

Stumptown Coffee with condensed milk \$3

Hot Apple Cider \$3.00

Zico \$2

Lemonade \$3

Iced Tea \$3